DATA VISUALIZATION

Let's try it out!

Complete the following steps to brainstorm a data visualization for your agency.

1. What data are you already collecting?

2. What stories could you tell from these data? Brainstorm a few and then pick the story that you most want to tell.

3. Who needs to hear this story? **(Pick an <u>audience</u>.)**

4. Why would you be telling this audience about this story? **(Pick a <u>purpose</u>.)**

5. What type of presentation would be best given your audience and purpose? **(Pick a <u>container.</u>)**

What visual would work best to tell this story? Sketch out the visual below.
How can you apply what you've learned today to make your visual the best it can be?

ONE-PAGE HANDOUT HELPER

Title:

A few introductory sentences:

Icon 1

Main point 1:

Main Point 1 Graph:

Icon 2

Main point 2:

Main Point 2 Graph:

Icon 3

Main point 3:

Main Point 3 Graph:

Call to Action/Conclusion:

Contact info:

Logo: